

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**MENTZER MEDIA**  
**Attention: Accounts Payable**  
**DO NOT MAIL**  
**600 FAIRMOUNT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

# INVOICE

DUPLICATE

Advertiser	AMERICANS FOR PROSPERITY	Invoice #	PL12110424
Product	Political	Invoice Date	11/25/12
Estimate Number	65	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344952
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42748
		Advertiser Ref	15660

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	11/01/12 to 11/02/12	2x	---	TF--				
	WCAU			Th	11/01/12	1:00	10:51 AM	AFP12TV21H	\$1,500.00		2
	WCAU			F	11/02/12	1:00	10:59 AM	AFP12TV13H	\$1,500.00		1
2	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	11/01/12 to 11/02/12	2x	---	TF--				
	WCAU			Th	11/01/12	:00			<del>\$1,500.00</del>	See MG 2.3	1
	WCAU			NA-NOT AVAILABLE							
	WCAU			F	11/02/12	1:00	9:59 AM	AFP12TV21H	\$1,500.00		2
	WCAU			M	11/05/12	:00			<del>\$1,500.00</del>	See MG 2.4	3
	WCAU			NA-NOT AVAILABLE							
	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	M	11/05/12	1:00	10:59 AM	AFP12TV21H	\$1,500.00	MG for 2.3 11/05	4
3	WCAU	3P-4P M-F ELLEN	3P-4P M-F	11/01/12 to 11/02/12	2x	---	TF--				
	WCAU			Th	11/01/12	1:00	3:30 PM	AFP12TV13H	\$2,000.00		2
	WCAU			F	11/02/12	:00			<del>\$2,000.00</del>	See MG 3.3	1
	WCAU			DNA-NEWS SPL REPORT							
	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	Tu	11/06/12	1:00	9:58 AM	AFP12TV13H	\$2,000.00	MG for 3.1 11/02	3
4	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/01/12 to 11/02/12	2x	---	TF--				
	WCAU			Th	11/01/12	1:00	6:13 PM	AFP12TV21H	\$3,000.00		2
	WCAU			F	11/02/12	:00			<del>\$3,000.00</del>	See MG 4.3	1
	WCAU			NA-NOT AVAILABLE							
	WCAU			M	11/05/12	1:00	6:28 PM	AFP12TV21H	\$3,000.00	MG for 4.1 11/02	3
5	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/01/12 to 11/02/12	2x	---	TF--				
	WCAU			Th	11/01/12	1:00	8:29 AM	AFP12TV13H	\$4,000.00		1
	WCAU			F	11/02/12	1:00	8:35 AM	AFP12TV13H	\$4,000.00		2
6	WCAU	7P-730P M-F	7P-730P M-F	11/01/12 to 11/02/12	1x	---	TF--				
	WCAU			Th	11/01/12	1:00	7:24 PM	AFP12TV13H	\$3,600.00		1

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Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42748
		Advertiser Ref	15660

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/01/12 to 11/02/12	1x	---	TF--				
	WCAU			F	11/02/12	1:00	11:29 PM	AFP12TV13H	\$6,000.00		1
8	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	11/01/12 to 11/02/12	2x	---	TF--				
	WCAU			Th	11/01/12	1:00	12:31 AM	AFP12TV21H	\$2,000.00		1
	WCAU			F	11/02/12	1:00	12:30 AM	AFP12TV21H	\$2,000.00		2
9	WCAU	7A-9A SATURDAY	7A-9A SA	11/03/12 to 11/03/12	1x	-----	S-				
	WCAU			Sa	11/03/12	1:00	8:58 AM	AFP12TV13H	\$1,600.00		1
10	WCAU	6P-630P NEWS SAT	6P-630P	11/03/12 to 11/03/12	1x	-----	S-				
	WCAU			Sa	11/03/12	:00			<del>\$3,000.00</del>	See MG 10.2	1
		NA-PGM NOT SCHEDULED									
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	11/04/12	1:00	6:23 PM	AFP12TV13H	\$3,000.00	MG for 10.1 11/03	2
11	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/05/12 to 11/06/12	2x	MT-	----				
	WCAU			M	11/05/12	1:00	7:23 AM	AFP12TV13H	\$4,000.00		2
	WCAU			Tu	11/06/12	1:00	7:23 AM	AFP12TV13H	\$4,000.00		1
12	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	11/05/12 to 11/05/12	1x	M-	-----				
	WCAU			M	11/05/12	1:00	9:51 AM	AFP12TV21H	\$1,500.00		1
13	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	11/05/12 to 11/05/12	1x	M-	-----				
	WCAU			M	11/05/12	1:00	10:29 AM	AFP12TV13H	\$1,500.00		1
14	WCAU	3P-4P M-F ELLEN	3P-4P M-F	11/05/12 to 11/05/12	1x	M-	-----				
	WCAU			M	11/05/12	:00			<del>\$2,000.00</del>	Credited	1
		PREEMPT-DUE INVENTORY									
15	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/05/12 to 11/05/12	1x	M-	-----				
	WCAU			M	11/05/12	:00			<del>\$3,000.00</del>	See MG 15.2	1
		NA-NOT AVAILABLE									

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DUPLICATE

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Estimate Number	65	Invoice Month	November 2012
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Station	WCAU	Order #	344952
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42748
		Advertiser Ref	15660

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU	7A-9A TODAY SHOW	7A-9A M-F	Tu 11/06/12	1:00	8:50 AM	AFP12TV21H		\$3,000.00	MG for 15.1 11/05	2
16	WCAU	7P-730P M-F	7P-730P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M 11/05/12	:00				<del>\$3,600.00</del>	See MG 16.2	1
		PREEMPT-PROGRAM CHANGE									
	WCAU	7-730P NIGHTLY NEWS	7P-725P	M 11/05/12	1:00	7:20 PM	AFP12TV13H		\$3,600.00	MG for 16.1 11/05	2
17	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M 11/05/12	1:00	11:26 PM	AFP12TV21H		\$6,000.00		1
18	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M 11/05/12	:00				<del>\$2,000.00</del>	See MG 18.2	1
		NA-NOT AVAILABLE									
	WCAU	6A-7A M-F	6A-7A M-F	Tu 11/06/12	1:00	6:22 AM	AFP12TV21H		\$2,000.00	MG for 18.1 11/05	2
19	WCAU	7-8P NBC10 NEWS AT 7P	7P-8P	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa 11/03/12	:00				<del>\$3,600.00</del>	See MG 19.2	1
		DNA-SPORTS OVERRUN									
	WCAU	7A-9A TODAY SHOW	7A-9A M-F	Tu 11/06/12	:00				<del>\$3,600.00</del>	Credited	2
		PREEMPT-DUE INVENTORY									
20	WCAU	NFL LATE NEWS	11P-1205A	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su 11/04/12	1:00	12:24 AM	AFP12TV21H		\$6,000.00		1
				<b>Aired Spots</b>	<b>25</b>						

**Gross Total**      **\$73,800.00**

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# INVOICE

DUPLICATE

Advertiser	AMERICANS FOR PROSPERITY
Product	Political
Estimate Number	65

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>PL12110424</b>
Invoice Date	11/25/12
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Order #	344952
Alt Order #	
Deal #	
Order Flight	11/01/12 - 11/06/12

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	42748
Advertiser Ref	15660

Agency Commission **\$11,070.00**

Net Amount Due **\$62,730.00**

Payment Terms 30 Days

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